



Openness, Cooperation, Development and Mutual Benefit

THE THIRD BELT AND ROAD HIGH-LEVEL CONFERENCE ON INTELLECTUAL PROPERTY

Co-organized by

World Intellectual Property Organization (WIPO)

National Intellectual Property Administration of the People's Republic of China (CNIPA)

National Copyright Administration of the People's Republic of China (NCAC)

Ministry of Commerce of the People's Republic of China (MOFCOM)

People's Government of Beijing Municipality



Tuesday, September 10, 2024 (REGISTRATION)

19.00-20.30 Welcome Reception

Wednesday, September 11, 2024 (PLENARY SESSION)

16.00 – 16.15 OPENING CEREMONY

16.15-16.40 Conference Speech

Speakers: Mr. Daren Tang, Director General, World Intellectual Property Organization (WIPO)
Mr. Bemanya Twebaze, Director General, African Regional Intellectual Property Organization (ARIPO)
H.E. Abdulaziz Alswailem, CEO, Saudi Authority for Intellectual Property

16.40-16.47 Thematic Video: Projects for Deepening the Belt and Road Intellectual Property Cooperation

16.47-17.02 Adjournment

17.02-17.45 Thematic Speech: Empowering High-Quality Development and Promoting Mutually Beneficial Cooperation in Intellectual Property

Moderator: Dr. LU Pengqi, Deputy Commissioner, CNIPA



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Mr. HU Heping, Executive Deputy Head, the Publicity Department of the CPC Central Committee
H.E. Phoeurng Sackona, Minister, Ministry of Culture and Fine Arts of Cambodia
Mr. SHENG Qiuping, Vice Minister, Ministry of Commerce of the People's Republic of China
H.E. Botagoz Zhaxelekova, Vice Minister, Ministry of Justice of the Republic of Kazakhstan
Mr. SUN Shuo, Vice Mayor, People's Government of Beijing Municipality
(8 minutes per speaker)

17.45-18.15 **Tea Break**

18.15-19.00 **Topic 1 : Deepening Regional Cooperation and Forging Consensus on Intellectual Property**
(Achieving shared understanding through regional intellectual property cooperation and promoting innovation, creativity and economic development within the region)

Moderator: Mr. Hasan Kleib, Deputy Director General, WIPO

Mr. Denis Loukou Bohoussou, Director General, Organisation Africaine de la Propriété Intellectuelle (OAPI)
Mr. Grigory Ivliev, President, Eurasian Patent Office (EAPO)
H.E. Chansouk Sengphachanh, Vice Minister, Ministry of Industry and Commerce of Lao PDR
Mr. Ahmed Almarshadi, Director General, Patent Office of the Gulf Cooperation Council (GCCPO)
Mr. Oleg Kopylov, Deputy Secretary General, Shanghai Cooperation Organization (SCO)
(8 minutes per speaker)

19.20-21.00 **Official Dinner**

Thursday, September 12, 2024 (PLENARY SESSION)

Topic 2: Intellectual Property: Contributing to Digital Transformation and Bridging Digital Divide

10.00-10.50 (Driving digital transformation by harnessing intellectual property to facilitate education popularization and cultural inheritance, help the development of underprivileged areas, and to support the endeavor toward the goal of global modernization)

Moderator: Mr. WANG Zhicheng, Director General, Copyright Department, the Publicity Department of the CPC Central Committee

H.E. Abdelrahman Hassan Mohamed Almaeeni, Assistant Undersecretary, Ministry of Economy of the United Arab Emirates

H.E. Hesham Mahmoud Azmy Attia, Chairman, Egyptian Intellectual Property Authority

Mr. HU Huangang, Vice-President of JD Group, Head of Legal Compliance and Intellectual Property Department

Speakers: Mr. Szabolcs Farkas, President, Hungarian Intellectual Property Office

Mr. WANG Qian, Vice-Chairman of the China Copyright Association, and Professor of Law of East China University of Political Science and Law

Mr. Yasmon, Director for Cooperation and Education, Directorate General of Intellectual Property, Ministry of Law and Human Rights of Indonesia

(8 minutes per speaker)

10.50-11.20 Tea Break

Topic 3: Intellectual Property's Role in Promoting Green and Sustainable Development

11.20-12.20 (Intellectual property supports the innovation in green technologies and achievement of SDGs, and addresses climate change issues)

Moderator: Mr. Vladimir Marić, Director, Intellectual Property Office of the Republic of Serbia

H.E. Yusuf Riza, Permanent Secretary, Ministry of Economic Development of Maldives

Mr. LV Tingyan, Vice president of China Three Gorges Corporation Co. Ltd., President of the Patent Protection Association of China

H.E. Hajah Zuraini binti Haji Sharbawi, Solicitor-General, Attorney General's Chambers of Brunei

Speakers: Mr. Panagiotis Kanellopoulos, Director General, Hellenic Industrial Property Organisation of Greece

Mr. Rory Wayne Voller, Commissioner of Companies and Intellectual Property Commission of South Africa

Prof. Dr. Zeki DURAK, President, Turkish Patent and Trademark Office

Ms. Alexandra Grazioli, Director, Lisbon Registry, WIPO

(8 minutes per speaker)



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12.30-14.00 Lunch

Topic 4 : Intellectual Property: Enhancing Product Value and Empowering Innovation and Creativity through Finance Facilities

14.00-15.40 (To increase product value through trademarks, copyright, geographical indications, etc., and to accelerate the commercialization and utilization of innovative and creative outcomes through finance facilities such as intellectual property pledge financing)

Moderator: Mr. WANG Peizhang, Director General, IP Utilization and Promotion Department, CNIPA

H.E. OUK Prachea, Secretary of State, Ministry of Commerce of Cambodia

Ms. ZHAO Rong, Chief Officer, Bank of China

H.E. Ganesh Prasad Pandeya, Secretary, Ministry of Culture, Tourism and Civil Aviation of Nepal

Mr. Marcus Hopperger, Senior Director, Department for Trademarks, Industrial Designs and Geographical Indications, WIPO

Mrs. Rena LEE, Chief Executive, Intellectual Property Office of Singapore

Mr. Woldu Yemessel Baraki, Director General, Ethiopian Intellectual Property Authority

Ms. María de los Angeles Sánchez Torres, Director General, Cuban Industrial Property

Speakers: Office

Ms. PEI Xiaoying, key expert of the National Intellectual Property Expert Pool and member of the National Technical Committee for Standardization of Knowledge Management

Mr. Abdelaziz Babqiqi, Director General, Moroccan Industrial and Commercial Property Office

Ms. Rakhat Kerimbaeva, Director, The State Agency of Intellectual Property and Innovation under the Cabinet of Ministers of the Kyrgyz Republic

Mr. Uladzimir Rabavolau, Director General, National Center of Intellectual Property of Belarus

(8 minutes per speaker)

15.40-15.50 CLOSING OF THE PLENARY SESSION

Moderator: Ms. SHENG Li, Acting Director General, International Cooperation Department, CNIPA

Speakers: Dr. LU Pengqi, Deputy Commissioner, CNIPA
Ms. WANG Binying, Deputy Director General, WIPO